

The Foundation For Mohawk Valley Libraries
April 17, 2020
1:30 PM via GoToMeeting

Trustees Present: Edward Asselin, Jane Borrelli, Cheryl Cufari, William Leitch, Eric Trahan, Carlton Shepard

Trustees Excused: Marion Grimes, Christina Knee,

Board President Ed Asselin called the meeting to order at 1:36.

A motion was made by Bill Leitch and seconded by Eric Trahan to receive the February 21, 2020 minutes as written. Ayes: all Nays: none Abstentions: none

Eric Trahan went over the financials for January-March, 2020 stating that a few donations had come in for the Mohawk Tournament prior to the COVID-19 shutdown as well as the Stewarts matching grant. Advocacy grants were distributed. Any GE matching which was cut off on April 15 will be received but will be the last. Eric made a motion to accept the January-March, 2020 financial reports; Cheryl seconded. Ayes: all Nays: none Abstentions: none

Committee Reports

Executive Committee: No Report

Nominating Committee: Two new board members have agreed to serve to fill unexpired terms through June, 2021. Sally Rappa will fill Bonnie Kerr's term and Doug MacFadden will fill Marion Grimes' term. Cheryl made a motion to approve these board members and Carl seconded. Ayes: all Nays: none Abstentions: none

Eric will contact Sally and Doug that their nominations have been confirmed. Cheryl will write a thank you note to Marion confirming that she is no longer serving in light of her out-of-state move expressing our appreciation for her service.

Old/Unfinished Business

Golf Tournaments:

Mohawk Golf Tour Tournament has been rescheduled for September 25th. Firm arrangements will be made as the time gets closer. We discussed the ability of our

larger sponsors to still be able to do this even if only in a much smaller way. We agreed that we need to keep some form of engagement with them for the future; a visit or a phone call may be in order. We need to send out another save-the-date and let sponsors know that date has been changed especially for those donors that have already contributed.

Canajoharie Tournament is still on for July 27 although no response from John Liu, golf pro. Jessica, restaurant manager, is flexible and willing to work with us with the food service piece. The sponsorship mailing has been postponed. More planning will be done at a May meeting.

New Business

Annual Meeting: The date was set for a virtual meeting on June 17. A discussion was held to plan some sort of webinar possibly about libraries reopening which would not necessarily be at the time of the meeting. Eric will send out a survey to see what topic suggestions he might get back.

Cheryl's and Jane's terms are ending as well. Barbara Madonna will be approached to join the board.

Non-Event

Eric reported on an idea he encountered about the Los Angeles Library Friends holding a non-event on a regular basis. A date and time are chosen for patrons to read at home. Each reader pays an entry fee to join the event and also asks for sponsors. The sponsors get branding on social media outlets where the event is publicized. Something on this order will be discussed further.

The meeting was adjourned at 2:22 with the next meeting on May 22, 2020 at 1:30 PM with the purpose of discussing the golf tournaments.

Respectfully submitted,
Cheryl Cufari
Secretary

Mohawk/Canajohaire Tournament Debriefing Notes
February 21, 2020 at Noon - MVLS office

Present: Ed Asselin, Jane Borelli, Connie Bradford, Cheryl Cufari, Bill Dever, Bonnie Kerr, Bill Leitch, Joanne Mickle, Eric Trahan

The group discussed both tournaments:

Mohawk

Cost is the same as 2019 (\$138) but does not include an entry gift. We decided to charge \$145 for individuals and some sponsorships will change. We will try for a cart sponsorship and other pricing was discussed.

We will meet on March 6 at 9:00 to compile a sponsorship mailing.

Canajoharie

We will do the mailing on April 17 after Foundation meeting for sponsorships.

We need to speak to the golf pro ahead of time about his promoting our tournament.

We will raise the minimum T-sign to \$35 and add a cart sponsorship of \$350. Joanne will approach the Roosevelt family as a possibility.

Ken Ogdon will be approached to help promote the event with his teams.

April is the earliest to talk to the restaurant and pro as that is reopening time. Ed will email John about this all.

Connie will approach NBT associate for contact person for sponsorship.